



3 minutes SEO TIPS

Successful business knows the importance of online presence and make sure the company's website is functioning properly.

- Is it setup to convert Visitors to Customers?
- Is it giving the search engines what they expected?
- Provide them a significant amount of steady stream of relevant and useful content.

<http://imperialprogram.com/>



SEO is like fishing

- Freshness matters.
- The words you use are important.
- The titles of your pages are important.
- The links pointing back to your website are important.
- The words used in those links are important.
- Your ability to get pages into search engine indices is important
- Your reputation and credibility matters.
- Social media matters.